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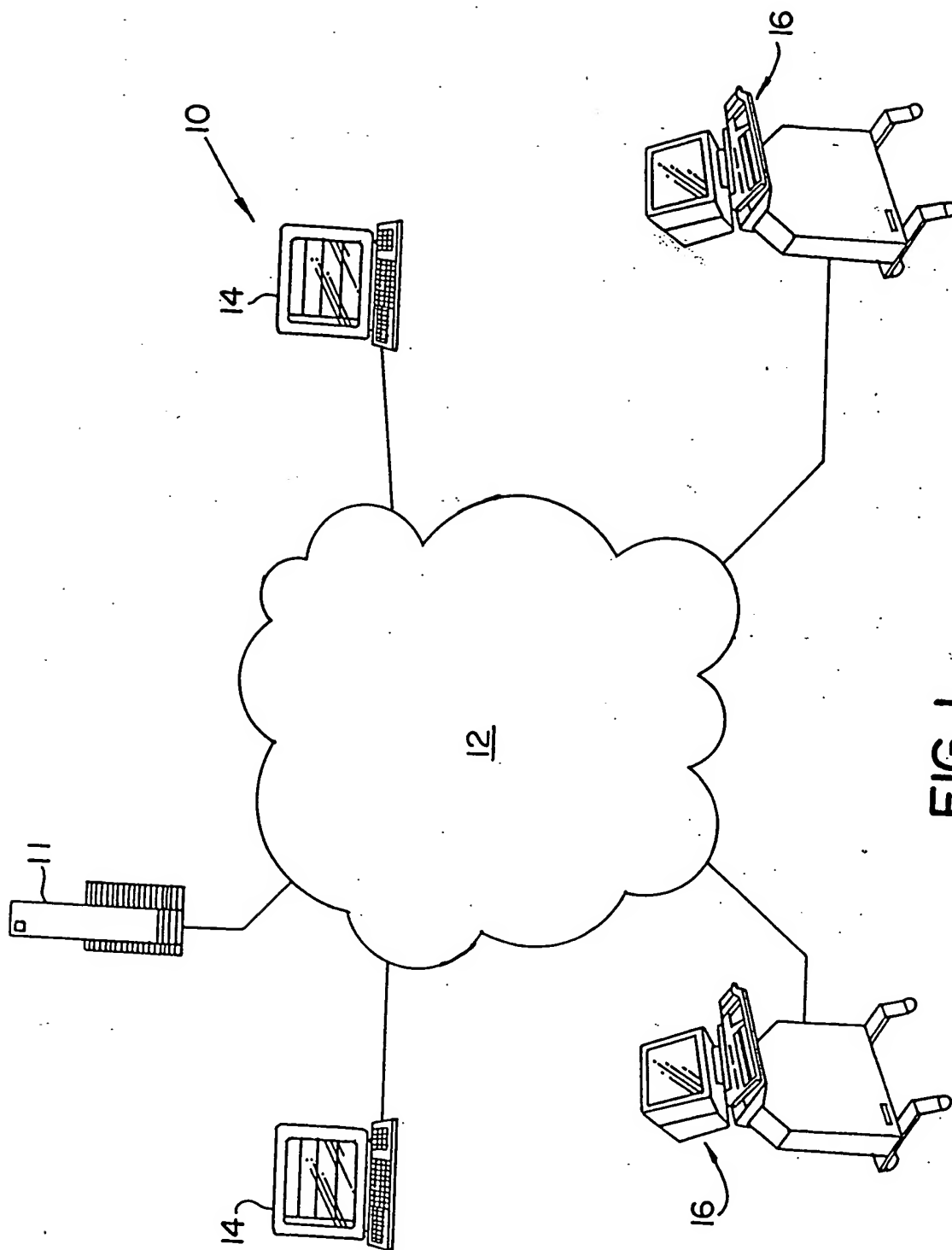
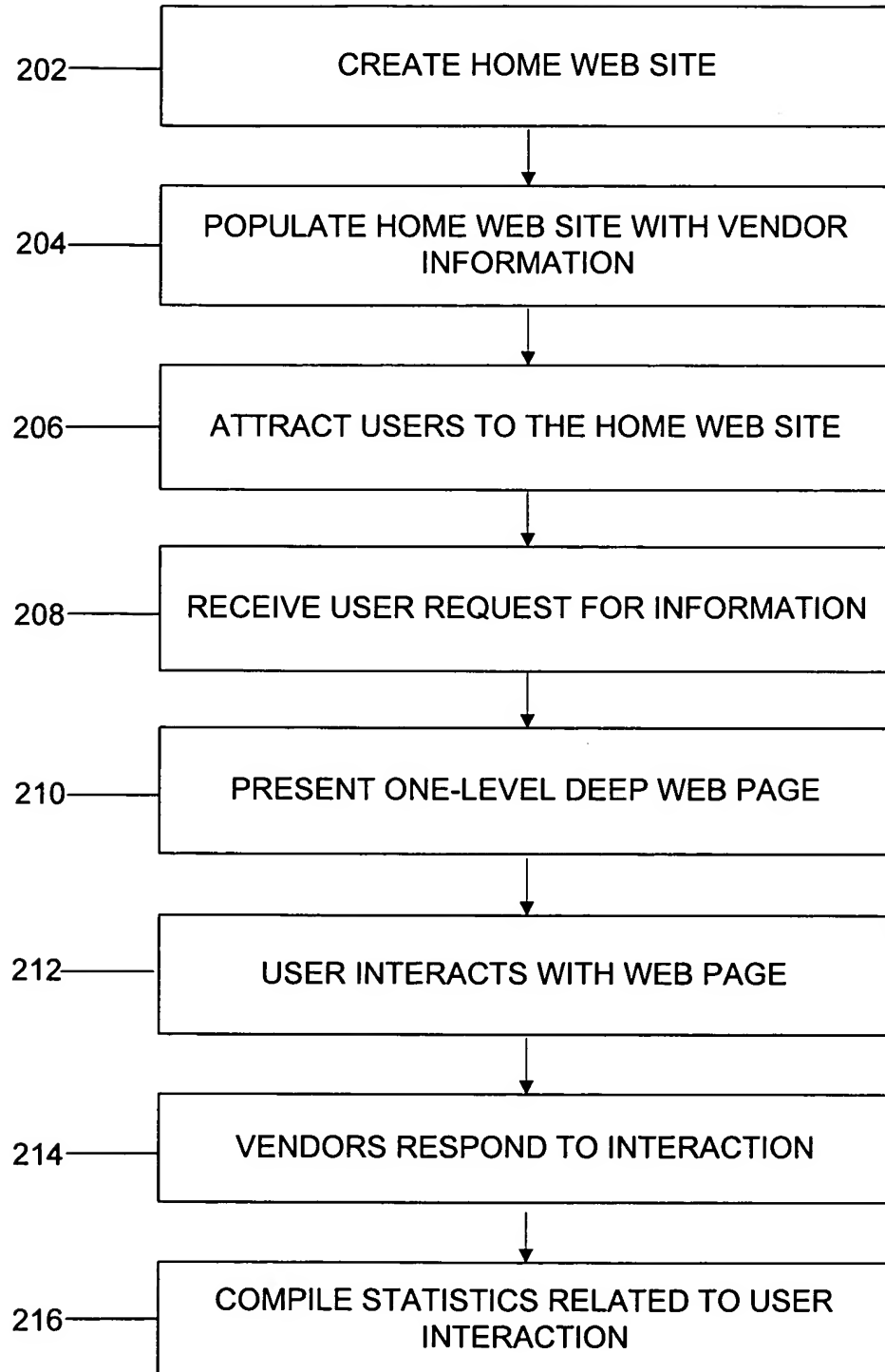
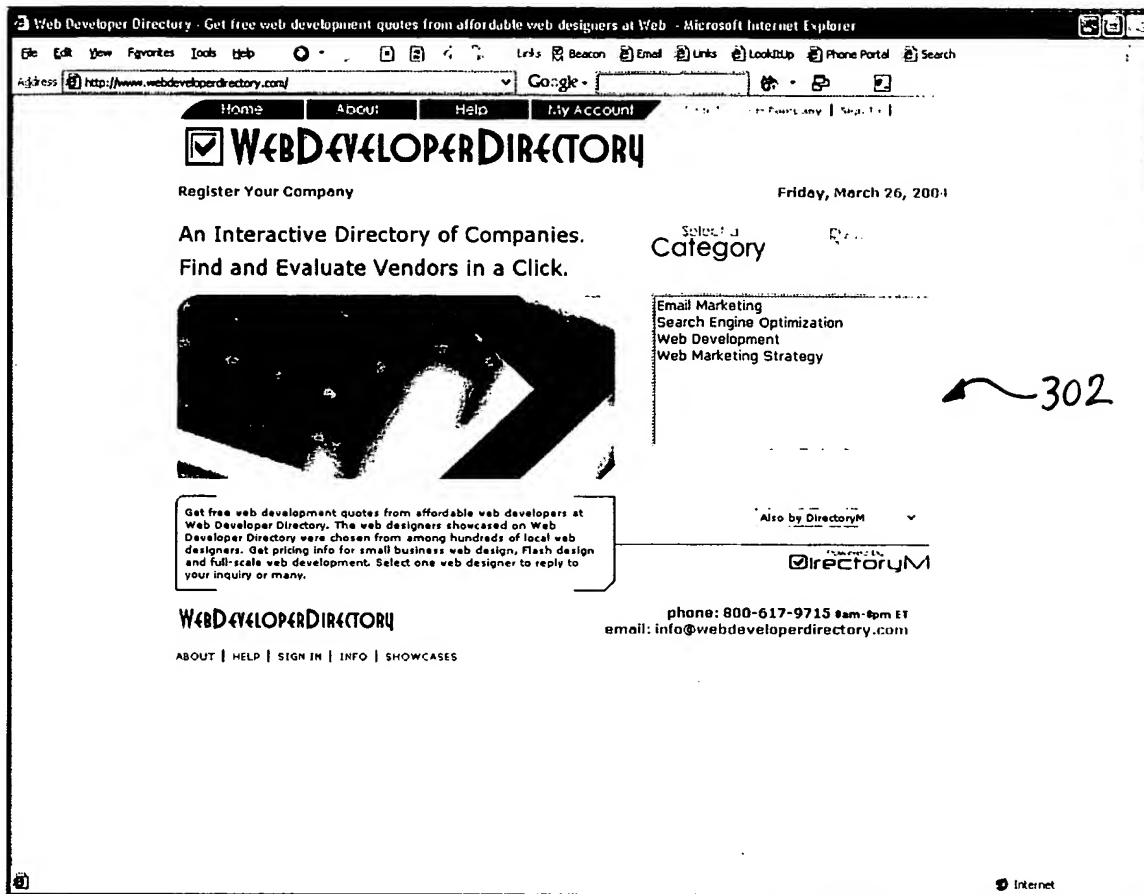


FIG. 1

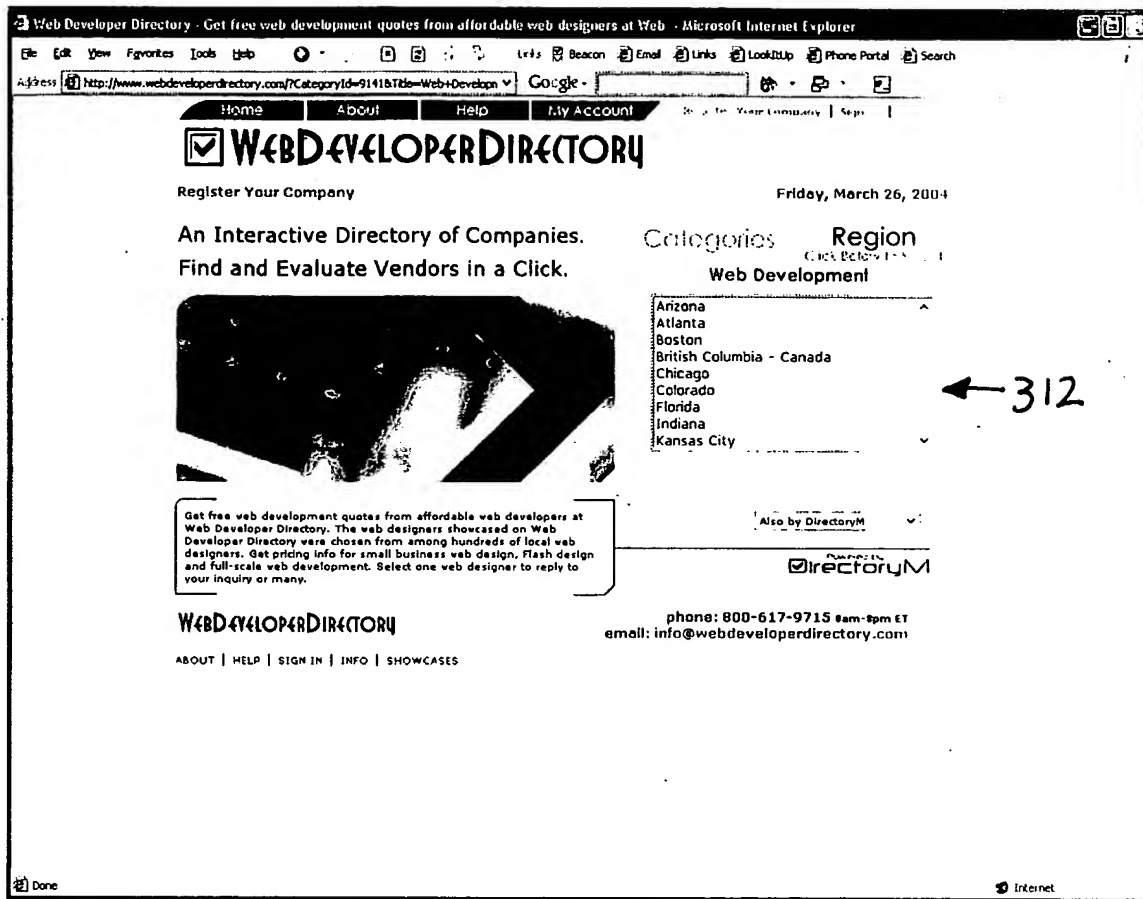
Figure 2





300

Figure 3A



310

Figure 3B

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

File Edit View Favorites Tools Help In: Beacon Email Links LookUp Phone Portal Search








Address http://www.webdeveloperdirectory.com/DH/CategoryId=9141&Title=Boston&On Go:gle

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328 ☒ **WEBDEVELOPERDIRECTORY**

Click to Change Category Click to Change Region Friday, March 26, 2004

Web Development - Boston

	Chapman Net Systems, Inc. point here www.cnsusa.com	Tucson, Arizona 866-CNS-USA1	<input checked="" type="checkbox"/>
	Dreaming Code point here www.dreamingcode.com	Boston, Massachusetts 617-275-7290	<input checked="" type="checkbox"/>
	All About Mande Web Design... point here www.mandewebdesign.com	Holden, Massachusetts 508-829-4020	<input checked="" type="checkbox"/>
	Backbone Media, Inc. point here www.backbonemedia.com	Waltham, Massachusetts 781-899-4050	<input checked="" type="checkbox"/>
	Janmedia Interactive point here www.janmedia.com	Falls Church, Virginia 703-534-3420	<input checked="" type="checkbox"/>
	352 Media Group point here www.352media.com	Gainesville, Florida 1-877-352-MEDIA	<input checked="" type="checkbox"/>
	Abips GmbH - Offshore... point here www.abips.de	Gross-Zimmern, Germany +49-6071-302678	<input checked="" type="checkbox"/>

322 view profile

324

1. Select Companies ?

2. Free Inquiry Form ?

Scope of your proposed project?
Click to select

How many web pages involved?
Click to select

Project elements: (hold CTRL for >1)

Include database driven capabilities
form submission
e-commerce
e-mail integration

Timeline for pursuing this project?
Click to select

Indicate your estimated budget

Comments/Description:

3. Contact Info

Email *

Phone *

Name *

Contact Select Contact Preference

4. Click >> Submit Inquiry

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WEBDEVELOPERDIRECTORY phone: 800-617-9715 8am-8pm ET email: info@webdeveloperdirectory.com

DirectoryM

Done Internet

320

Figure 3C

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

File Edit View Favorites Tools Help


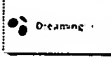




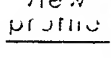
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Web Developer Directory

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Web Development - Boston Click Here for Free Inquiry Form ← 332

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Janmedia Interactive

703.534.3420
Falls Church, Virginia
Mati Makagon

We specialize in developing affordable high- and third generation websites, multimedia presentations and graphics for companies that are looking to get the most for their dollar. We offer all of our clients a 100% satisfaction guarantee.

We have over five years of experience in the areas of web and multimedia design and we are certain that we can meet even the most sophisticated client needs at prices significantly lower than the competition! See for yourself- we are sure you will love our products!

[close] ← 326

330

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<http://www.janmedia.com/> Internet

Figure 3D

Web Developer Directory - Get free web development quotes from affordable web designers at Web - Microsoft Internet Explorer

File Edit View Favorites Tools Help Links Beacon Email Links LookUp Phone Portal Search


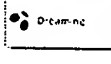
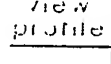
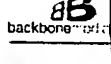


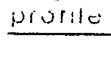
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	Dreaming Code ← point here www.dreamingcode.com	Boston, Massachusetts 617.275.7290	<input checked="" type="checkbox"/>
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	Abips GmbH - Offshore... ← point here www.abips.de	Gross-Zimmern, Germany +49-6071-302670	<input checked="" type="checkbox"/>

322 view profile

324

330

1. Select Companies ?

2. Free Inquiry Form ?

Scope of your proposed project?
Project scope: New web site

How many web pages involved?
21 - 50 pages

Project elements: (hold CTRL for >1)
Include database driven capabilities
- form submission
- e-commerce
- e-mail integration

Timeline for pursuing this project?
Project horizon: next three months
\$5000 - \$10000

Comments/Description:
I would like a new website for my company.

3. Contact Info

Email * user@directorym.com

Phone * 617-426-1234

Name * First Last

Contact Please Contact Me Via Email

4. Click >> Submit Inquiry

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Internet

320

Figure 3E

bizjournals - Atlanta business directory, Business to business directory, B2B directory, Small b - Microsoft Internet Explorer

File Edit View Favorites Tools Help Links Beacon Email Links LookItUp Phone Portal Search

Address http://www.bizjournalsdirectory.com/atlanta/Users/Vendor/Performance/ Google

Home Help About My Account Info List Your Company

ATLANTA BUSINESS CHRONICLE **bizjournalsdirectory.com**

Account of: gkansa209804 Use the tabs below to navigate your account Tuesday, March 30, 2004

ROI Calculator Leads Listings Contact Info Vendor Account

Account Performance

ROI Calculator

Use the dropdowns below to estimate the ROI of your account. Enter dates above.

Your Actual Results	Value Variables	Estimated Value
Site Click-through: 413	X \$2.00	= \$826.00
Profile Views: 1,515	X \$0.50	= \$757.50
Inquiries / Leads: 61	X \$5.00	= \$305.00
Estimated Value:		\$1,888.50

Reset Default Values [Click to Calculate](#)

The ROI Calculator is a gauge of your marketing results. It is provided to help estimate the ROI of your account. More detail about the value variables can be found by following the "?" links above.

[View Performance Details](#)

402

Site Performance since 11/1/2002 Launch

Leads created: 814
 Chats delivered: 60,571
 Profile views: 220,770

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Internet

Figure 4

400